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U S Department of Agriculture

Gladiolus



1947



GELSER BROTHERS

DALTON, NEW YORK

PRICES AND TERMS

Gladiolus prices are good for this spring only and good only as long as our present stocks last.

TERMS: Full remittance should accompany all orders. However, we will ship C. O. D. on request, when 25 per cent of the amount of the order is paid in advance.

SIZE OF GLADIOLUS BULBS

Large bulbs are $1\frac{1}{4}$ to 2 inches or more in diameter (No. 1 & No. 2) the best blooming size. Large bulbs are designated by the letter "L."

Medium bulbs are $\frac{3}{4}$ to $1\frac{1}{4}$ inches in diameter (No. 3 & No. 4). This size will give good bloom, but a little later than the large size. Medium bulbs are designated by the letter "M."

Small bulbs are $\frac{3}{8}$ to $\frac{3}{4}$ inches in diameter. This size is designated by the letter "S."

When there is a figure before the price of a variety as 2-15c or 3-15c, it means 2 bulbs for 15c, or 3 bulbs for 15c, etc.

DELIVERY CHARGES

We pay the delivery charges on bulbs selected from our retail list. Bulbs priced by the 100 are not prepaid.

ORDER EARLY

Please place your order early in order to avoid disappointment, as many varieties will be sold out early.

There is a shortage of bulbs this season, due to decreased planting by nearly all growers and with the increased demand for bulbs, it looks now as though there will not be sufficient bulbs for all.

SECOND CHOICE PLEASE

Due to the heavy demand for bulbs this year, it is to your advantage and also to ours, if you would give a second choice, either in size or another variety.

GELSER BROTHERS
DALTON, N. Y.

10 bulbs of a variety at 8 times the single price.

Abe (Ellis) Tall apricot salmon blended with orange. L 2-15c, M 3-15c.

Algonquin (Palmer) Brilliant glowing scarlet commercial. L 10c, M 2-15c, S 3-10c. 100 blts. 25c.

American Commander (New) Tall, strong growing medium red. L 15c, M 2-15c.

Anna Mae (Pommert) Very early chalk white. Leading commercial white. L 15c, M 10c, S 2-10c.

Armada (Pf.) Strong growing cherry red, brownish scarlet throat. L 2-15c, M 3-15c.

Atlas (Pf.) A strong growing violet purple. L 10c, M 2-15c, S 4-15c.

Autumn Gold (Fischer) Ruffled deep glowing yellow blending to orange at edges. L 15c, M 10c.

Badger Beauty Lavender with white throat. L 20c, M 15c, S 2-15c, 15 blts. 20c.

Bancroft Winsor (Winsor) Beautiful tall light orange with darker throat. L 15c, M 10c, S 2-10c.

Beacon (P.) Bright rose scarlet, cream blotch. L 2-15c, M 2-15c. Pint blts. \$2.00.

Bengasie Beautiful light pink with white throat and large flowers, many open. L \$4.00, M \$3.00, S \$2.00, 1 blt. 40c, 10 blts. \$3.00.

Bingo (Canine) Large cream, flecked and tinted pink. L 10c.

Bittersweet (Troyer) Tall bittersweet orange. L 25c, M 15c, S 10c. 100 blts. \$1.00.

Black Diamond (Gelser) The darkest red, almost black, nicely ruffled. L 25c, M 20c, S 10c.

Black Opal (Errey) A tall giant dark red. L 2-15c, M 2-10c, S 3-10c.

Blaze Large light scarlet red. L 10c, M 2-15c, S 2-10c. 100 blt. 25c.

Blue Beauty (Pf.) Large light blue, edges darker blue. L 10c, M 2-15c, S 2-10c.

Burma Deep rose red, heavily ruffled. L 50c, M 40c, S 30c. 10 blts. 50c.

Camrose (Twomey) A beautiful shell pink, cream throat. L 2-15c, M 3-15c.

Casablanca Tall creamy white. L 25c, M 20c, S 10c. 100 blts. \$1.00.

Centennial (Fischer) Beautiful large scarlet. L 15c, M 10c, S 2-10c.

Connecticut Yankee Large blush pink with orange scarlet blotch. L \$4.00, S \$2.00. 2 blts. 50c.

Corona (Palmer) Creamy white with pink picotee edge. L 10c, M 3-15c, S 5-15c.

Coutt's Orchid (Coutt) Large light orchid rose with cream throat. L 15c, M 10c, S 2-10c. 100 blts. 50c.

Crinkle Cream Large ruffled light yellow, wide open flowers. L 50c, M 40c, S 30c. 10 blts. 50c.

Criterion Beautiful light pink. Many open on a tall spike. L 20c, M 15c, S 10c. 10 blts. 20c.

C. W. Gannett (Cham.) Tall mammoth, rose flaked lavender, cherry blotch. M 40c each.

Diane Nice orange color with cream throat. L 15c, M 10c, S 2-10c.

Dr. Whiteley (Riley) Clear yellow apricot with golden throat. L 30c, M 20c, S 10c. 10 blts. 20c, 100 blts. \$1.00.

Edelweiss (Pf.) Very tall large white. L 25c.

Elanora (Errey) Rich maroon purple or dark wine. L 15c, M 10c, S 2-10c.

Elizabeth the Queen (White) Fine new ruffled lavender. L 20c, M 10c, S 3-15c. 100 blts. 40c.

Ethel Cave Cole (Cave) Large early light pink. L 10c, M 2-15c, S 4-15c.

Fire Brand Nice medium red. Many open on a tall spike. L \$1.00, M 60c, S 40c. 10 blts. 50c.

Gardenia (Sheer) A light cream with light golden throat. Slender and straight. L 2-15c, M 3-15c. 100 blts. 30c.

Glamis Very beautiful clear salmon rose, ruffled and fluted. L 20c, M 15c, S 4-25c. 100 blts. 75c.

Globe Trotter (K & M) Light vermillion red, white blotch. L 20c, M 15c, S 10c. 100 blts. \$1.00.

Gold Dust (Pf.) Tall early deep yellow. L 2-15c, M 3-15c, S 5-15c.

Green Light (Pf.) Beautiful ruffled green white. L 2-15c, M 3-15c.

Greta Garbo (K & M) Tall, soft rosy buff with cream throat. L 10c, M 3-15c, S 3-10c.

Harmau (Both) Light orange red, deeper throat. L 15c, M 10c, S 4-15c.

Hawkeye Red Light red. Many open on a long spike. L 50c, M 40c, S 30c. 10 blts. 25c.

H. B. Pitt (Both) Large orange pink, cream throat. L 20c, M 15c, S 2-15c. 100 blts. 40c.

Heidelberg Schloss (Pf.) Pure amber yellow, deeper in throat. Strong straight stems. L 15c, M 10c, S 3-15c.

Hindenburg's Memory (Pf.) Very large deep scarlet red. L 10c, M 2-15c.

Holland's Glory Deep salmon rose with yellow blotch. L 40c, M 30c, S 20c, 100 blts. \$2.00.

H. R. Hancock (Both) Deep cherry rose with clear creamy white throat. L 50c, M 30c, S 15c. 10 blts. 30c.

Indigo (Errey) Rich violet blue. L 20c.

Ivory Keys (Ellis) Nice large cream wih yellow throat. L 10c, M 2-15c.

Jeanie (Pruitt) Tall light rose pink with white throat. L 10c, M 2-15c, S 4-15c.

Joseph Haydn (Pf.) Light heliotrope-violet, dark violet blotch. L 10c, M 2-15c.

K & M's Triumph (K & M) Light salmon pink with creamy blotch. L 10c, M 2-15c, S 3-10c.

Kenwood Nice tall red with large wide open flowers. L 30c, M 20c, S 2-20c. 100 blts. \$1.50.

King Bee Fine salmon scarlet. Tall and many large open flowers. L 15c, M 10c, S 2-10c. 100 blts. \$1.00.

King William (Sch.) Soft salmon and apricot blend. L 10c, M 2-15c. 100 blts. 30c.

Lady Jane (Lake) Clear cream with light yellow lip. Good commercial. L 15c, M 10c, S 2-10c. 100 blts. 25c.

Lantana Orange shading to salmon and gold. L 25c, M 20c, S 10c. 10 blts. 20c.

Lavender and Gold (Baerman) Early, light lavender blending to pure light yellow throat. L 30c, M 20c, S 10c. 100 blts. \$1.00.

Lavender Queen (Arenius) Tall growing deep lavender. L 2-15c, M 3-15c, S 5-15c.

Leading Lady (Johnson) Cream white sport of Picardy. A leading commercial. L 40c, M 25c, S 15c. 10 blts. 30c, 100 blts. \$2.00.

Legend (C. Fischer) Tall light pink with creamy white throat. L 2-15c, M 3-15c.

Marabu (Pf.) Salmon pink with large chestnut brown blotch. L 10c, M 2-10c.

Margaret Beaton (Twomey) Tall, large white with small scarlet blotch. L 2-15c, M 3-15c.

Marguerite Large deep salmon, cream throat, long flower head. L 15c, M 10c, S 2-10c, 100 blts. 50c.

Marseillaise Velvety deep scarlet. L 40c, M 20c, S 10c. 10 blts. 20c.

Mary Kathleen Pure white with many large blooms open on a tall spike. L 50c, M 40c, S 20c. 100 blts. \$2.00.

Matterhorn (Pf.) Large, late creamy throated white. L 2-15c, M 3-15c.

Mermaid Tall growing light rose, cream throat.
L 15c, M 10c, S 2-10c.

Milford (N. Z.) The best light blue, tall.
L 2-15c, M 3-15c.

Miss Wisconsin Beautiful rose pink, many open flowers.
L 80c, M 60c, S 40c. 10 blts. 50c.

Mother Kadel (Kadel) Clear medium yellow.
no markings. L 15c, M 10c, S 2-15c.

Mrs. G. G. Errey (Errey) Creamy white,
deeper cream center. L 15c, M 10c, S 2-15c. 100
blts. 50c.

Mrs. Marks Memory (Pf.) Enormous red-
dish violet or deep rose. L 10c, M 2-15c, S 4-15c.
100 blts. 40c.

Neils M. Jenson (K & M) Very tall spikes of
large wide open salmon-pink flowers, inner petals
suffused darker pink with yellow blotch in throat.
Excellent cut flower. L 10c, M 2-15c, S 4-15c.

New Europe Vivid garnet red, very nice. L 30c,
M 20c, S 10c. 100 blts. 50c.

Orange Beauty (Gelser) Tall, strong growing
orange, throat lighter. L 2-15c, M 3-15c.

Oregon Gold (Majeski) A very large ruffled
light yellow with deeper throat. L 30c, M 20c,
S 10c. 100 blts. 50c.

Oriental Pearl Giant cream with wide open
florets. L \$4.00, M \$3.00, S \$2.00. 10 blts. \$4.00.

Picardy (Palmer) Soft shrimp pink, throat fea-
thered rose. L 2-15c, M 3-15c.

Pink Radiance (Q) Tall, straight, light pink.
L 15c, M 10c, S 3-15c. 100 blts. 50c.

Purple Beauty (Roozen) Tall, strong growing
deep purple. L 2-15c, M 3-15c.

Purple Supreme Outstanding purple. Tall,
straight spikes with many open flowers. L 30c,
M 20c. 100 Blts. 50c.

Red Charm (Butt) Finest early medium dark
red. L 15c, M 10c, S 3-15c.

Red Giant (Australian) Bright cerise with white
line through center of petals. L 2-15c, M 3-15c.

Rima (Mitch) Lilac and rose pink, lighter throat.
L 10c, M 2-15c.

Rio Rita (Lins) Large exhibition orange. L 30c,
M 20c, S 10c. 10 blts. 20c.

Rosa Van Lima (Holland) Pure clear pink,
white throat. L 2-15c, M 3-15c.

Rose Dawn (Errey) Glowing old rose, deeper
shade in center. Same color as Chamouny with
better growth. L 10c, M 2-15c.

Rose O'Day Beautiful shade of rose lavender, tall growing. L 50c, M 40c, S 20c. 5 blts. 20c.

Rosy Morn (Riley) Tall rosy pink with white throat. L 2-15c, M 3-15c, S 5-15c.

Rosy Red Early deep rose red. L 35c, M 25c, S 15c. 10 blts. 30c.

Sensation (Marshall) A giant ruffled rich pink. L 10c, M 2-15c, S 3-10c. 100 blts. 30c.

Shirley Temple (Pruitt) Large ruffled light cream, darker cream throat. L 2-15c, M 3-15c.

Silentium (Pf.) White with cream throat and clear carmine feathering. L 2-15c, M 2-10, S 5-15c. 100 blts. 20c.

Silver Wings White sport of Picardy. Large flowers on a straight spike. L \$3.00, M \$2.00. S \$1.00. 10 blts. \$2.00.

Similor Apricot orange. Very early. L 40c. 10 blts. 50c.

Snow Princess (Pf.) Immense creamy white, many blooms open. L 2-15c, M 3-15c.

Solo Mio Lemon yellow, carmine throat. Very early. L 40c. 10 blts. 40c.

Spitfire (Evans) Clear rosy toned salmon with white throat. L 30c, M 25c, S 20c.

Stella Antisdale (Evans) Tall, light pink, creamy throat. L 15c, M 10c, S 3-15c. 100 blts. 30c.

Susquehanna Clear peach buff, with cream throat. L 35c, M 25c, S 15c. 10 blts. 25c.

Uhu Very nice new smoky. L 50c. 10 blts. 50c.

Valeria (Pruitt) A very unusual soft shade of red, long spikes. L 10c, M 3-15c.

Vista Bonita (Ellis) Immense geranium pink. L 10c, M 2-15c, S 4-15c.

Vredenburg (Pf.) Very large and tall pure white. L 2-15c, S 5-15c.

Vulcan New shade of purple, tall spikes. L 25c, M 20c, S 15c. 100 blts. \$1.00.

Wings of Song (Ellis) Tall rich pink, cream throat. L 2-15c, M 3-15c.

White Gold (Sheer) Mammoth early cream with yellow throat. L 15c, M 10c, S 2-15c. 100 blts. 50c.

Zauberflote (Pf.) Tall growing peach color, vivid red blotch. L 2-15c.

De Luxe Mixture For those who do not wish to keep the varieties separate, but desire a nice collection of Glads.

Large, 100 for \$4.00, Medium 100 for \$3.00.

This mixture not prepaid. If wanted prepaid add 50c per 100 for large bulbs and 20c per 100 for medium bulbs.

WHOLESALE LIST

Not Prepaid

Prices per 100. 25 bulbs at the same rate.

No discount on larger quantities.

Pint bulblets at the quart rate	Bulblets			
	Large	Medium	Small	Quart
Abe	\$4.00	\$3.00
Algonquin	3.60	\$2.00
Armada	3.50
Atlas	5.00	4.00	2.00
Bancroft Winsor	10.00	5.00	3.00	\$10.00
Bingo	4.00	1.50
Black Diamond	18.00	12.00	6.00	20.00
Black Opal	5.00	2.00
Blue Beauty	6.00	4.00	4.00
Corona	6.00	4.00	2.00	3.00
Elanora	10.00	6.00	3.00	5.00
Elizabeth the Queen	10.00	6.00	4.00	18.00
Ethel Cave Cole	6.00	4.00	2.00	3.00
Globe Trotter	10.00	6.00
Gold Dust	4.00	3.00	1.50	2.00
Green Light	4.00	3.00	2.00
Greta Garbo	4.00	3.00	2.00	3.00
Harmau	5.00	3.00	1.50	5.00
Hindenburg's Memory	5.00	3.00	1.50	3.00
Jeanie	6.00	4.00	2.00	4.00
K & M's Triumph	6.00	4.00	2.00
King William	6.00	4.00	2.00	5.00
Lady Jane	8.00	5.00	3.00	7.00
Lavender Queen	4.00	3.00	1.50	3.00
Legend	5.00	3.60	2.00	5.00
Marabu	4.00	3.00	2.00	3.00
Margaret Beaton	4.00	3.00
Matterhorn	4.00	3.00
Mother Kadel	8.00	6.00	3.00	12.00
Milford	6.00	4.00	2.00
Mrs. G. G. Errey	10.00	6.00	4.00	12.00
Mrs. Marks Memory	6.00	4.00	2.00	6.00
Neils M. Jenson	6.00	4.00	2.00	6.00
Orange Beauty	4.00	1.50
Picardy	4.00	2.00
Pink Radiance	8.00	5.00	3.00	8.00
Purple Beauty	4.00	3.00	2.00	3.00
Red Giant	5.00	3.00	2.00	3.00
Rose Dawn	5.00	3.60	2.00	5.00
Rosy Morn	4.00	3.00	1.50	3.00
Sensation	2.00
Shirley Temple	6.00	4.00	2.00
Silentium	4.00	3.00	2.00	3.00
Snow Princess	4.00	2.00	3.00
Stella Antisdale	9.00	6.00	3.00	8.00
Valeria	6.00	4.00	6.00
Wanda	1.50
Wings of Song	1.50	3.00
White Gold	8.00	6.00	4.00	10.00

All stock offered subject to prior sale.